

# Cat Hainfeld

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## *Education*

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**Brown University** – 1994 Bachelor of Science with Honors, Cognitive and Linguistic Science  
**Savannah College of Art and Design**, 1997-1999, Graduate Studies in Film and Animation

## *Experience*

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**2018-2019: Children's Book Illustrator and Fine Art Painter: Artifx, Orlando, FL and Freelance**

Created large scale oil paintings for established commercial/fine arts studio, in prescribed styles. Designed characters and produced illustrations for children's picture books and covers; expanded knowledge and skills through participation in national conferences and professional workshops.

**2017-2018: Gallery Manager: Buxton & Landstreet Gallery and Studios, Thomas, WV**

Developed relationships with statewide artists for diverse inventory, shows, events, demonstrations and classes; created marketing materials; co-created new products; enhanced customer experience with scripts and displays reflecting building's history as the company store in an old mining town.

**2017: Painting Instructor and Children's Activity & Tour Leader: Canaan Valley Resorts, WV**

Taught lively, fun painting classes to students of all ages, created and led entertaining and educational activities and tours, highlighting the natural beauty and wildlife of the area.

**2014-17: Children's Educator and Organizer: Tesla Science Center at Wardencllyffe, NY**

Co-designed curriculum for successful 3rd-5th grade after-school program. Taught creative, collaborative problem-solving, combining scientific experimentation and artistic expression.

**2013-2017: Marketing Director and Project Manager: Nanoprobes Inc., Yaphank, NY**

Raised funds by expanding sales of nanoparticle products, creating adcopy and graphic design for press releases, newsletters, advertising, packaging and branding; supported sales with scripting and web design; provided direct technical sales at conferences; developed distributor network. Managed development of cancer therapeutics projects; attended intensive training workshops, presented to investors, produced supporting articles, animation and video.

**2007-2013: Video Production: Sports, Corporate, Documentary & Independent, NYC/New England**

Applied creative problem-solving and diverse skills to deliver quality product under time pressure, variably as director of photography, camera operator (including Steadicam), writer, producer, director, editor, animator, motion graphics artist, propmaker, and audio recordist; occasional acting and stunt work. Clients included Wells Fargo, Simon & Schuster, Barnes & Noble, NESN/Nascar, IBM.

**2007-2011: Stage Lighting and Audio Technician: Immediate Connections & ProTechs, New England**

Worked effectively with teammates to set up, run and break down full lighting and audio solutions for staged events, large and small. Hung and focused lights, built lighting structures/grid, used scissor lifts, scaffolds. Ran sound and lighting boards, projectors and spotlights for live shows and events.

**2007-2013: Still Photographer: Commercial and Freelance, NYC/New England**

Photographed events, portraits, products, museum artwork, locations and productions, under both natural and studio lighting. Participated in various group shows in the New England area.

**2009-2010: Educational Program Director and Instructor: RI Film Collaborative, Providence, RI**

Created an adult education program in the filmmaking arts for non-profit group. Researched needs of area filmmakers, developed a curriculum and course catalog; collaborated with film industry professionals and local arts venues to hold affordable classes with quality instructors; successfully co-wrote grants to subsidize classes; provided marketing. Taught classes in cinematography and lighting design, served as co-teacher and advisor in series of student productions.

**2006-2007: Environmental Educator, Video/Photographer, Organizer, Mechanic: BioTour**

Co-organized and crewed a cross-country expedition aboard a vegetable-oil-powered school bus, providing education on energy awareness and alternatives; documented citizen efforts towards community energy solutions. Maintained aging engine and rebuilt vegetable oil conversion system.

**2000-2006 Sculptor, Writer and Business Owner, Cat's Creatures, Wood River Junction, RI**

Created and manufactured series of anthropomorphic sculptural characters; wrote original fiction describing a unique world and backstory. Please see: [www.catscreatures.com](http://www.catscreatures.com)

**1994-2012: Web Designer, Digital Artist, Animator: Thompson Educational Publishing, Freelance**

Coordinated with art and editorial departments to design websites, graphics and animations to support book publications and online learning programs. Worked with client companies to design and execute branding and web solutions to best serve intended audiences and customer goals, using 2D and 3D digital artwork and animations, HTML, WordPress, PHP, CSS and JavaScript.

**1992-1994: Bat Trainer and Research Assistant: Neuroscience Dept, Brown University, RI**

Developed original techniques to train bats, providing flying maneuvers on cue for high-speed film and audio recording for studies in echolocation. Designed, executed and analyzed field research in auditory sensitivity and cooperation in bullfrogs.

**1990-1992: Laboratory Research Assistant: Brookhaven National Laboratory, Upton, NY and Marine Biological Laboratories, Woods Hole, MA**

Designed tank system for marine plankton, studied growth conditions to increase carbon dioxide-absorption to control global warming. Gained proficiency with electron microscope, imaging bacterial "engine" structures for the first time. Dissected marine animals to isolate motor neurons for study.

**1987-1988: Exchange Student: Rotary Club International, Normandy and Marseille, France**

Gained French fluency and lifelong love of adventure and culture in one-year immersive program.

**Proficiencies**

- Adobe CC Creative Suite (including Premiere Pro, After Effects, Photoshop, Lightroom, Illustrator, InDesign, Dreamweaver, Audition)
- Coding: JavaScript, CSS, HTML, C++, some PHP; WordPress, Joomla, Drupal
- Previous proficiency with Maya, SoftImage, 3ds Max, RenderMan